

manroland Goss pioneering digital folding technology ensures flexibility and efficiency in book printing

Augsburg/Pößneck, February 11 – The latest FormerLine generation from manroland Goss redefines the finishing of digitally printed books. With a production speed of up to 305 meters per minute, the system adapts perfectly to the requirements of digital printing and thus offers an ideal solution for short to medium run lengths. GGP Media, one of the leading providers of print and digital publications, is already successfully using this technology to raise efficiency and production quality to a new level.

- The FormerLine adapts perfectly to the flexibility and speed of modern digital printing systems.
- With a stable production speed of up to 305 meters per minute, the FormerLine sets new standards in further processing.
- The FormerLine is the ideal solution for short to medium runs and impresses with its quality and stability.

High-speed solution for the requirements of book production

Expectations of digital book printing are rising: Flexibility and speed must mesh seamlessly to meet the challenges of the market. This is exactly where the FormerLine from manroland Goss comes in. With its ability to produce between 4 and 16-page signatures, accommodate different web widths and stabilize book blocks with head and foot gluing, it is a forward-looking solution. At the same time, a production speed of up to 305 meters per minute ensures a significant increase in efficiency and opens up new possibilities for book production.

Customized solutions for demanding production lines

Since 2017, GGP Media has been relying on manroland Goss' FormerLine technology at its Pößneck site, which has been gradually integrated into the production lines. The close cooperation between the two companies has enabled digital workflows and folding technologies to be further developed and adapted to the requirements of book production. The continuous optimizations led to a significant increase in efficiency and production quality.

One milestone was the commissioning of a new FormerLine generation last year. This works seamlessly with a 42-inch digital printing system and ensures fast and flexible processing of short to medium runs – ideal for the book market, which is increasingly reliant on adaptability.

The **manroland Goss Group** is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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Photos can be downloaded via www.flickr.com/photos/manroland_web_systems/

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Global presence: innovation for worldwide use

The FormerLine ensures impressive results not only in Pößneck, but also internationally. Another FormerLine system was recently put into operation at the Berryville site of the Book Printing Group in the USA. It is optimally matched to high-performance inkjet printing systems and underlines the global success of this technology.

Martin Hawich, Head of Production/Technology at GGP Media, summarizes the added value: "Thanks to the state-of-the-art digital folding system from manroland Goss, we can now take full advantage of the flexibility of digital printing without compromising on speed and efficiency. The FormerLine is the perfect solution to consistently deliver the highest quality and most efficiently produced print products to our customers in the shortest possible time."

Innovation for the book production of the future

With its exceptional speed, the ability to process different web widths and the flexible adaptation to modern digital printing systems, the FormerLine takes the finishing of digital print products to a new level. These features give manroland Goss customers a clear competitive edge and create a basis for the book production of the future.

About GGP Media GmbH:

GGP Media is a subsidiary of Bertelsmann Marketing Services. As a leading European brand for high-quality print and digital publications, the company offers customized publishing solutions along integrated service chains to business customers from the publishing sector as well as from industry, agencies, public authorities and the public sector. The cross-media full-service solutions include all services relating to books, e-books, magazines and commercial printing – from prepress and conception to printing, finishing and further processing to packaging and delivery. The company uses three digital web printing systems at its Pößneck site, each equipped with FormerLine folders from Augsburg-based printing press manufacturer manroland Goss.

GGP Media has various certifications, including in the areas of Cradle to Cradle and energy management. The company's production has been climate-neutral since 2021.



Image 1 shows: Martin Hawich, Head of Production/Technology at GGP Media in front of the production site.



Image 2 shows: Three FormerLine production lines from manroland Goss at GGP Media.

Pictures: manroland Goss