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Re!think! packaging printing: Web offset as key technology in the transformation process to a more sustainable packaging

There's no better packaging than sustainable packaging: avoiding waste is the top priority when it comes to preserving nature and the environment. In addition, the usefulness of packaging for food protection and consumer information is undisputed. So how can packaging printing be more resource-efficient? What role does web offset play in the circular economy? How can the negative impact on nature and the environment be reduced in the printing process? manroland Goss' presence at various international events in the upcoming weeks will provide an opportunity for a personal exchange with experts on the future prospects of web offset in packaging printing.

- manroland Goss presents the various potentials of the web offset printing solution VARIOMAN for packaging printing to its international audience.
- Personal expert exchange on the future of packaging printing, digitalization and sustainable transformation in the printing industry.

November 14th to 15th: Sustainable Packaging Summit in Amsterdam, stand no. 15

As part of the *Sustainable Packaging Summit* from November 14th to 15th in Amsterdam, manroland Goss will be discussing packaging from a future perspective with leaders and thinkers from within and outside industry. The focus will be on concrete solutions for a sustainable transformation of the packaging industry and the associated challenges. The international summit will also cover the technical aspects of more sustainable packaging production. As the market leader for web offset printing systems, manroland Goss invites interested visitors to exchange ideas with experts at stand no. 15: cost reductions and significantly lower CO₂ emissions in the printing process are just two of the many "green" advantages of the VARIOMAN models from manroland Goss that are worth discovering.

November 29th to 30th: Innoform Expertentreff Verpackungsdruck – Digitalisierung

From November 29th to 30th, users and suppliers of the different technologies and materials for flexible packaging will once again gather at the ninth *Innoform Expertentreff Verpackungsdruck* in Osnabrück. The main topics at this year's conference will be cost reduction, more variety, digital prepress, e-commerce and increasing sustainable circular economy. manroland Goss will be presenting web offset printing as an attractive alternative for large orders in the packaging industry. With the topic "Mega jobs are not a niche for web offset printing", manroland Goss will demonstrate the effectiveness of web offset for large printing jobs using practical examples showing the efficiency, versatility and sustainability.

The **manroland Goss Group** is the leading supplier of web-offset printing solutions. The company provides System Solutions for highly automated press and post-press equipment, Engineered Solutions for mechanical, automation and closed-loop upgrades for all types of presses, Service Solutions for parts and labor, tele-support and service level agreements 24/365, and E-commerce Solutions for all suppliers to the web offset industry and beyond.

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www.flickr.com/photos/manroland_web_systems/

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December 13th to 15th: ArabPlast – largest trade show for plastics, recycling, petrochemicals, packaging and rubber industry in Middle East

At the 16th *ArabPlast* trade show from December 13th to 15th in Dubai, the Augsburg-based printing press manufacturer will use the global platform to present the relevance and added value of the VARIOMAN printing press solution in the packaging world and for a resource-saving circular economy. The market leader will be represented by experts at the three-day event at the Dubai International Convention & Exhibition Centre and will provide advice on the valuable savings potential and technical advantages of packaging printing with web offset technology.

You can find more information about the mentioned events on their websites:

[Sustainable Packaging Summit Amsterdam](#)

[Innoform Expertentreff Verpackungsdruck](#)

[ArabPlast Dubai](#)

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